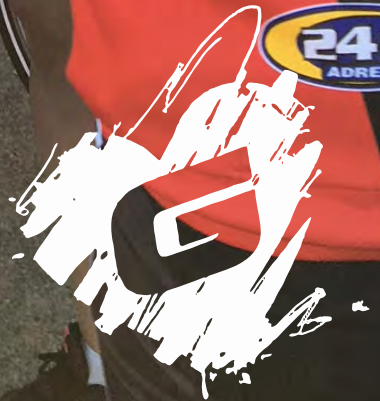


**GRAHAM**



2017

## COMMUNITY ENGAGEMENT ANNUAL REPORT



# Building Value through Meaningful Community Contributions



## Message from Grant Beck, President & CEO

Community engagement has long been a value at Graham that both our employees and senior leadership embrace whole-heartedly. Throughout the pages of this report, you'll see the extent of our commitment to our local communities, and how, together with our employees, we make positive contributions where we live and work.

Founded in 1926, we've been an active participant in our local communities for more than 90 years. We're proud of the positive impacts we bring to our stakeholders through activities such as hiring local suppliers and subcontractors, engaging in community initiatives that help build communities and reducing our environmental impact through sustainable construction practices and participation in green initiatives. However, continuous improvement is an important piece of our culture and we recognize there is always opportunity to do more.

In 2017, we embarked on a journey to combine our social, environmental and economic initiatives under a broader Corporate Social Responsibility (CSR) strategy. We've made progress in the development of our CSR framework, identifying four pillars that create the foundation of our strategy; community, workplace, environment and marketplace. Merging these activities into a single program will give us the ability to make a greater impact on our communities than ever before. We'll continue to share details about our CSR strategy as it evolves, however, the purpose of this report is to share and celebrate our community investment and sponsorship contributions.

In alignment with our mandate to create a more impactful CSR strategy, we also took an extensive look at our current community investment and sponsorship activities, and



evaluated how we could refine the program to make a bigger difference for our communities. You'll see much of our giving and sponsorship activities are focused on Healthcare, Education, Underprivileged, Children & Families, and local Community. Many of these initiatives are underpinned by our efforts to enhance the construction industry and support our strategic partners and clients. We sponsor local construction and safety associations, and innovations that are significant to our industry's growth. We also actively pursue opportunities that are important to our clients, such as the Enbridge Ride to Conquer Cancer, the Susan Komen Breast Cancer Foundation and the Jim Pattison Children's Hospital Foundation. We're also strong supporters of Indigenous populations within Canada and the United States, actively participating in the development of these communities. We contribute to major Indigenous and industry-related conferences, and pursue partnerships that are meaningful and sustainable over the long-term.

Overall, we did great things for our local communities this year! As a company, we contributed more than \$1 million to causes across North America. Keep reading to see where this money went, and how we made a difference!

**Grant Beck**  
President & CEO

# Graham at a Glance



1,200+ employees

EST. 1926  
MOOSE JAW  
SASKATCHEWAN



\$2.2 billion in  
annual revenue



Four Indigenous  
partnerships  
generating in excess of  
\$100 million annually

100% EMPLOYEE  
OWNED



2,000+ workforce  
partner employees



## Divisions



Infrastructure | Buildings | Industrial | Development & Investment

VALUES COMMITMENT  
INTEGRITY  
RELIABILITY



Recognized as a Top  
Employer and an ENR Top  
250 General Contractor

FOURTEEN  
LOCATIONS  
IN NORTH AMERICA

WINNIPEG • SEATTLE • MINOT  
KELOWNA • VANCOUVER • SASKATOON  
FORT MCMURRAY • SPOKANE  
EDMONTON • TORONTO • REGINA  
MINNEAPOLIS • CALGARY • OMAHA



# COMMUNITY ENGAGEMENT IN 2017

## How we spent our charitable and sponsorship dollars.

Figures are in Canadian dollars unless otherwise indicated. Based on spend between January 2017 and November 2017.

In 2017, we supported seven areas of giving that align with our culture, values, and strategic focus: Community, Children & Family, Underprivileged, Healthcare, Education, Indigenous and Industry.



Improving the communities in which we live and work



Offering support and opportunities for children and their families



Increasing quality of life for the underprivileged



Enhancing healthcare in our local communities



Creating opportunities for students, and enhancing education in the construction industry



Investing in mutually beneficial partnerships and supporting Indigenous communities



Advancing and advocating for the construction industry

Our culture of caring and teamwork can be found across North America. We actively support volunteer work and other initiatives taken by Graham employees, and we're proud that our people are dedicated to making a difference where they live and work!

# OVER \$1 MILLION

IN COMMUNITY INVESTMENT & SPONSORSHIP DONATIONS



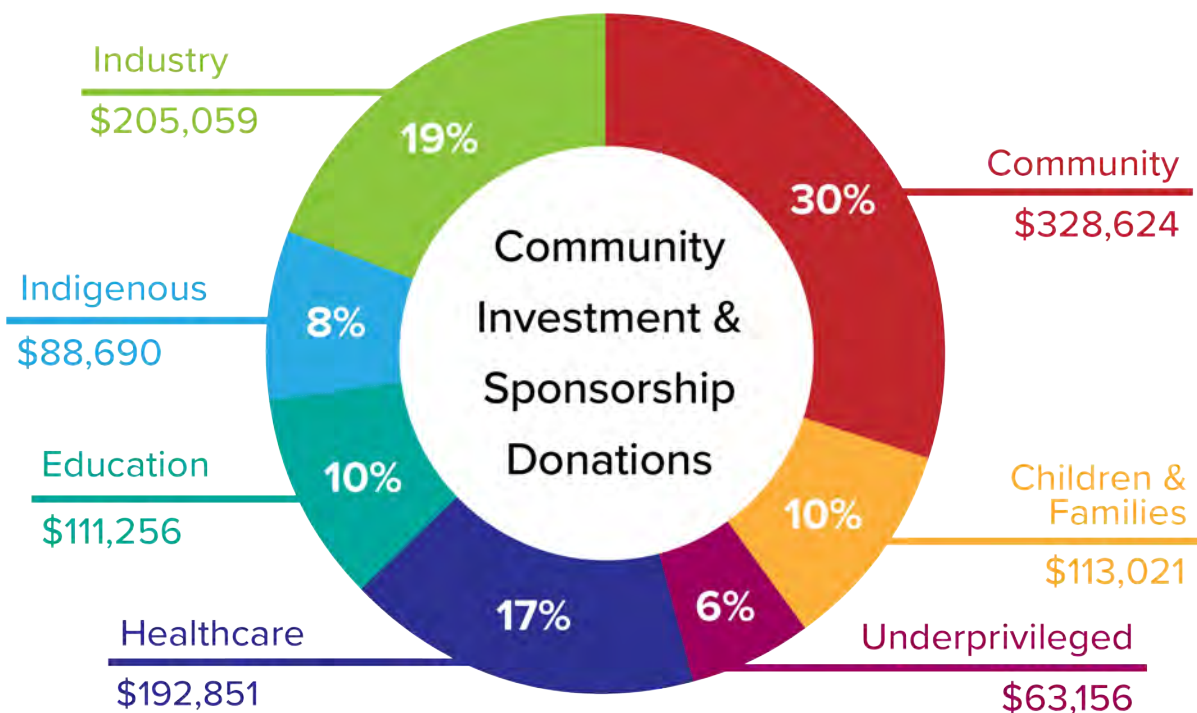
**\$380**  
THOUSAND ———○ Directly to non-profit organizations

**\$722**  
THOUSAND ———○ Sponsorship-based giving

**OVER 750**  
TRANSACTIONS  
TO MORE THAN  
**TWO-HUNDRED & FIFTY**  
ORGANIZATIONS

OF OUR  
TOTAL  
SPEND **\$609**  
THOUSAND

WENT TO CAUSES IN SUPPORT  
OF, OR COLLABORATION  
WITH, OUR STRATEGIC  
PARTNERS AND CLIENTS



# Spotlight: Community & Children/Families

## EMPOWERING THE WARRIOR WITHIN



For the past five years, **Trevor McGiveron**, *Business Development Manager*, has been a dedicated volunteer for Wounded Warrior Outdoors (WWO), a non-profit organization that takes severely wounded Canadian and American veterans or active military personnel into the wilderness on a therapeutic adventure. Participating in 10 adventures to date, his passion for WWO led him to engage our Company and many of our subcontractors in fundraising. Together, we've raised more than \$90,000 for WWO over several years.

"I'm positive that I get more out of this than the warriors do," shares McGiveron. "If you want to be inspired, all you need to do is join one of these adventures. What these servicemen and women have been through, and what they are able to overcome is unbelievable."

WWO helps wounded servicemen and women realize the extent of their capabilities, despite their permanent injuries. They embark on these adventures and end up going way outside of their comfort zones to accomplish physical feats they never thought they would be capable of post-injury. These trips challenge their abilities, allowing them to make progress with their artificial limbs, while also rejuvenating their minds from the cloud of doubt they often experience after the trauma of their injury.

Community | Vancouver, BC | March 2017 | \$90,000+ over five years

## GRAHAM JOINS FORCES WITH CHILDREN'S LINK

At the 2017 Calgary Stampede, Graham saddled-up with Children's Link, a Calgary-based non-profit that connects parents of children with special needs with resources and much-needed support.

Throughout Stampede week in July, we challenged our employees to raise \$5,000 towards Children's Link through fundraisers and donations. Our people stepped up to the challenge, participating in food truck fundraisers, raffle ticket draws and 50/50 contests! These activities coincided with our first-ever sponsorship of Chuckwagon Driver Layne MacGillivray. We hosted a charity event for Children's Link during the chuckwagon races and proudly displayed their logo on Layne's chuckwagon for the evening in hopes of increasing awareness for the outstanding charity.

"Children's Link is so appreciative of the support from Graham," says Blythe Gunn, Executive Director, Children's Link. "They donated generously to our programs. Children's Link is made up of mindful leaders in the disability sector who work tirelessly to harness the collective energy of their community and staff by partnering with other organizations, and working closely with their funders. These values closely align with Graham and this was very apparent."



Children & Families | Calgary, AB | July 2017 | \$5,000



# Spotlight: Underprivileged

## BUILDING HOMES FOR CANADIAN FAMILIES

Thirteen Graham employees in Edmonton and nine in Winnipeg donated their time and expertise to Habitat for Humanity's Carter Work Project this past July, which aimed to build 150 homes across Canada in celebration of the country's 150<sup>th</sup> birthday!

"I'd always wanted to volunteer for Habitat for Humanity, but never really knew how to," says **Jeff Bucci**, *General Superintendent*, who volunteered as a crew leader for the week. "I wasn't sure what to expect! Of our group, everyone was there with their heart – giving their time to help a family they didn't know."

Habitat for Humanity serves local communities by providing underprivileged Canadian families with a safe and affordable place to live. Our expertise in construction made it a perfect fit – and our employees were excited to get involved!

"This is something that will benefit the owners for a long, long time. Working with Graham to build something that will last makes it a daily reminder that if we all work together the future will be better for everyone," says **Melissa Gogal**, *Clerk*.



Underprivileged | Edmonton, AB & Winnipeg, MB | July 2017 | \$50,000

## GRAHAM GETS WILD AT WILDEST DREAMS



For the third year in a row, Graham's Winnipeg branch showed off their wild side for Assiniboine Park Zoo's (APZ) fourth annual Wildest Dreams event, donating \$10,000 towards the cause! Twenty Graham volunteers joined the APZ to provide a once-in-a-lifetime zoo experience for children facing health and/or socio-economic challenges. This year, the organization worked with 14 different community organizations to identify children in need who would benefit most from this special event.

Wildest Dreams is not just a visit to the zoo, it's a unique zoo experience. Children and their caregivers are given VIP treatment and the opportunity to enjoy a variety of special stations, including bouncy castles, face painting, special information sessions on the animals, live dance instructions, and even an ice cream booth.

"You could tell by the way everyone acted that the guests will remember the event for a long time," says **Stephanie Silva**, *Office Manager*. "It was heartwarming to see how amazed they were with all the animals at the zoo. For many of them it's the first time they've seen a tiger, or snow leopard. It was a good reminder that volunteering goes a lot farther than the few hours we spent there."



Underprivileged | Winnipeg, MB | August 2017 | \$10,000

# Spotlight: Education & Healthcare

## ILLUMINATING ST. PAUL'S HOSPITAL FOUNDATION



For 20 years, St. Paul's Hospital has illuminated downtown Vancouver through a beautiful and vibrant display of lights. Dubbed the Lights of Hope, the display is part of an annual fundraising campaign that enables St. Paul's Foundation to support the hospital's ongoing needs for enhanced patient care, programs, research and equipment. It features more than 10 km (6.2 mi.) of lights, 100,000 bulbs and over 180 sponsored stars, including Graham's 4-ft sparkler.



Twenty-four Graham employees, including long-time supporter **Dave Mackenzie**, *Superintendent*, and family members gave up two Saturdays in October to move materials, install scaffold wrap, netting and stars ranging from three to 15-ft tall. The result was a breathtaking illumination of the generosity of the local community.

"The Lights of Hope is an important event where we can leverage our resources and talents through our volunteers and also donate funds to support St. Paul's Hospital to facilitate the best possible care for patients," says Mackenzie.

The Lights of Hope campaign has raised more than \$32 million since 1998.



Healthcare | Vancouver, BC | November 2017 | \$10,000

## CONSTRUCTING EDUCATIONAL OPPORTUNITIES FOR FUTURE BUILDERS

We've always been excited about the opportunity to offer learning opportunities to students and help shape the future generation of builders. One of our many sponsorships this year included the 2017 World Mining Competition; an event that tests the skills of geology, engineering and business students from post-secondary institutions around the world. Students form teams and compete in various challenges related to the mining industry; ultimately creating a complex mining strategy based on a case study put together by host school, the University of Saskatchewan. This unique event is judged by industry leaders, including four Graham representatives for the 2017 competition.

"I judged the speaking competition, where a student from each team would represent their company to the media regarding controversy around new provincial regulations," shares **Travis Hanson**, *Operations Manager*. "Myself, along with two other industry panel members acted as a press corps, asking questions and grading each representative's public speaking abilities and how they thought on the fly."

Investing in educational opportunities such as the World Mining Competition gives us the opportunity to cultivate relationships with students – who are potentially future employees and clients – and witness first-hand the skill and innovation they bring to the construction industry.



Education | Saskatoon, SK | October 2017 | \$10,000



# Spotlight: Indigenous Partnerships

## SUPPORTING OUR INDIGENOUS COMMUNITIES

At Graham, we're strong supporters of Indigenous communities within Canada and the United States, always looking for opportunities to create mutually beneficial relationships that offer skills acquisition and upgrading, and deliver project-specific training programs for community members.

A great example of this has been our involvement with the Fort Berthold Reservation in Newtown, North Dakota. Our relationship with the Reservation began two-and-a-half years ago when **Chris Rollag**, *Superintendent*, was approached by one of the tribe's councilmen with a project they were struggling to get off the ground. Together, they identified a delivery method and contract terms that would work for all parties. This relationship has continued to flourish over the years.

Graham works diligently to support the Fort Berthold Reservation, offering courses related to project management and occupational safety and health for members of the community. We also sponsor events and initiatives that create opportunities for growth and enhancement in the community, such as the first-ever Drug and Alcohol Summit in Fort Berthold. Currently, there are only a handful of drug and alcohol addiction facilities nationally that are Indigenous-focused. Graham is at the forefront of this change, donating \$5,000 to the event and working alongside important members of the community to help lead the charge. In total, we've donated more than \$30,000 to enhance and improve the community.

"We collaborate with the community quite a bit," says Rollag. "They know that Graham is fully committed to helping better their community and growing our relationship."

Indigenous | Newtown, ND | August 2017 | \$30,000

## INDIGENOUS PARTNERSHIPS AT GRAHAM

Mutually with our Indigenous network, Graham has built and created many successful partnerships, while considering and respecting communities, elders, youth and legacy projects within our trusted relationships. We take great pride in our partnerships – some of which have spanned more than 18 years – and will continue to support our efforts and initiatives collectively as we plan to work together to further build mutually beneficial relationships and share education, training and mentorship resources. We take a minority ownership position in these partnerships so our Indigenous partners can be autonomous, accountable and self-sufficient, while remaining Indigenous-driven. This structure also generates positive economic effects for the community by providing jobs, training and future growth opportunities.



# Spotlight: Industry Support

## CREATING CONTINUED GROWTH IN THE CONSTRUCTION INDUSTRY

We build the facilities that power our homes, the hospitals that care for our sick, the plants that treat our water and the schools that educate our students. We build the transit systems, the roadways and airports that carry our citizens across cities, countries and continents. We build the mines that extract our fuel, the high-rises where we live and work, the landmarks that define our cities and the armed forces bases that protect our countries. We are the builders behind the amenities that make our communities great places to live.

Supporting the construction industry is a key part of our community engagement strategy. We support the industry in several ways, including:

- Participating in, and sponsoring, events that contribute to construction innovation, enhancement and advocacy;
- Maximizing the involvement of local trades, suppliers and the labour force on our projects;
- Engaging employees in important industry events, such as Construction Safety Week, Earth Day and more; and
- Sharing our expertise with the industry to support growth and advancement.

Throughout 2017, we contributed more than \$175,000 to construction and safety associations, events, and post-secondary institutions focusing on innovation, including the Canadian Construction Association, North American Occupational Safety & Health Week, the Alberta Chamber of Resources, the Project Management Institute and the Canadian Conference for Public-Private Partnerships. In addition to sponsorships, we also lend our talented employees as speakers at many of these events, to share their expertise and help to grow the industry. We recognize that collaboration and knowledge sharing creates opportunities for increased safety, productivity, and sustainability of our projects, as well as economic growth; all of which have a positive impact on our communities.



Industry Support | North America | \$175,000



# BETTER TOGETHER

We work alongside our strategic clients and partners to support important causes and make a bigger, better impact on our communities.

## SUPPORTING OUR CLIENTS: JIM PATTISON CHILDREN'S HOSPITAL FOUNDATION



In April 2017, Graham jumped on the opportunity to support our client, the Jim Pattison Children's Hospital Foundation (the Foundation) and their annual Jeans and Jewels Gala; a fundraising event that supports pediatric and maternity equipment needs for the Jim Pattison Children's Hospital in Saskatoon, SK (currently under construction).

We sponsored the event at the \$10,000 level, and provided a unique experience for the silent auction portion of the event; an opportunity to take a sneak-peek tour of the hospital, and climb up the project's tower crane to view the facility from above. This exclusive adventure sold for \$3,100!

"The Jeans and Jewels Gala is the signature event supporting the new children's hospital, which Graham is fortunate enough to build," says **Clay Newby**, *Project Manager*. "It's always been important to us to support our local communities and our clients' charitable efforts. We want to help make sure this hospital receives the equipment it needs to make it a world-class facility."

We pride ourselves on partnering with our clients to provide support that extends beyond construction expertise. Continuing that effort, Calla Gross, the Hospital's 2017 Champion Child, was made an honorary Graham Foreman at the Gala, in celebration of her commitment to raise funds for the new facility.

## SUPPORTING OUR CLIENTS: ENBRIDGE

In another instance, we supported long-time client Enbridge with a cause that has been near and dear to the organization for the past six years; the Enbridge Ride to Conquer Cancer. This two-day, 200 km (124 mi.) cycling event raises funds to enable the Alberta Cancer Foundation to support breakthrough research and the discovery of new cancer therapies.

In August 2017, for the second year in a row, we joined Enbridge in their pursuit of a cancer-free future with a team of dedicated riders, and a \$20,000 sponsorship. Collectively, our incredible team raised an additional \$30,000+ for the event, with significant backing from our own subcontractors and suppliers.

"Our subcontractors and suppliers went above and beyond with their generosity to help make sure we met our fundraising goal," shares **Aaron Marlatt**, *VP Construction, Industrial, Mechanical/Electrical*. "We're proud to work with companies that engage in causes and events that are important to us, and who place the same high value on community investment as we do."

In total, the Ride raised \$6.7 million for the Alberta Cancer Foundation.





# ENGAGING OUR EMPLOYEES IN COMMUNITY INITIATIVES



Community engagement is at the heart of Graham, and we're proud our employees are so eager to get involved.



For us, community engagement is more than just donations and sponsorships. It's a way for our employees to express their passion for their communities. Throughout the pages of this report, you've seen countless stories of our employees' involvement in charitable activities that Graham contributes to.

While we've always made an effort to engage our employees in exciting causes that positively impact our communities, our Equipment, Shops & Yards (ESY) group took this one step further. Late in 2016, the group kicked off a new volunteer initiative that empowered employees to use company time to volunteer for charities and causes that were meaningful to them, setting a goal to allocate 1 per cent of total team hours in support of community involvement.



"Efforts like this add value to our local communities, drive team engagement and increase employee satisfaction," shares **Frank Kato**, VP, ESY. "We really wanted to empower our team to use available time that comes up throughout the year towards community activities that our employees were passionate about. The result was incredible."

The team took the challenge to heart, donating over 1,000 hours to charities including Habitat for Humanity (Edmonton, Saskatoon, Regina and Vancouver arms), Meals on Wheels (Calgary and Edmonton), Hope Mission, Fort McMurray Food Bank, Saskatoon Food Bank, Multiple Sclerosis Society of Canada, Stollery Children's Hospital and the Delta Spring Clean-Up.

Collectively, the ESY group donated more than \$80,000 worth of in-kind donations in the form of their time!



**"Efforts like this add value in the local communities, drive team engagement and increase employee satisfaction."**

**Frank Kato, VP, ESY**



"For me – the initiative drove greater employee engagement for a couple of reasons," explains **Dean Sideroff**, Equipment Manager. "I got to work with several different individuals on the ESY team in environments totally outside of the workplace – which allowed me to start to develop a different relationship and understanding of my fellow team members. I was inspired to be a better person, team member and employee."

"I'm really proud of my team," says Kato. "They embraced the challenge and made positive impacts on their local communities. Throughout the year, I noticed the team was happier and more productive. It was a great opportunity for team-building, and enabled them to get to know each other better, creating greater synergy in the group."





# Community Engagement Recipients



**Giving has been instilled into our fibre since our inception more than 90 years ago! See below for a list of a few of the organizations we helped.**

Alberta Chamber of Resources  
Alberta Diabetes Foundation  
Alberta Roadbuilders & Heavy Construction Association  
Alzheimers Society of Alberta  
American Concrete Institute - Alberta  
Assinboine Park Zoo  
Association of Consulting Engineering Companies - SK  
BC Children's Hospital Foundation  
Bellevue College Foundation  
Board of Canadian Registered Safety Professionals  
Boys and Girls Club of Spokane  
British Columbia Institute of Technology  
Calgary Construction Association  
Calgary Economic Development  
Canadian Cancer Society  
Canadian Construction Association  
Canadian Council for Public-Private Partnerships  
Canadian Society of Engineers  
Cancer Pathways  
Careers: Next Generation  
Chief Poundmaker Museum & Historic Site  
Children's Festival of Saskatchewan  
Children's Link  
Children's Wish Foundation  
Construction Safety Week  
Construction Specifications Canada  
Costco Scholar's Fund  
Covenant Health Foundation  
Cross Cancer Foundation  
Edmonton Construction Association  
Enbridge Ride to Conquer Cancer  
Engineers without Borders  
FHQ Tribal Council  
Friends of FSH Research  
Fort Berthold Reservation  
Fort Edmonton Foundation  
Foundation for Prader-Willi Research  
Greater Saskatoon Chamber of Commerce  
Greater Spokane Valley Chamber of Commerce  
Gold Medal Plates  
Habitat for Humanity - Edmonton  
Habitat for Humanity - Winnipeg  
Habitat for Humanity - Saskatchewan  
Habitat for Humanity - Seattle  
Here4BC Campaign  
Hospice Calgary Society  
Hope Haven Society  
Jim Pattison Children's Hospital Foundation  
KidSport  
Kwantlen College

Kwikwetlem First Nations  
Little Warriors  
Loran Scholars Foundation  
Luther College  
Manitoba Heavy Construction Association  
Meals on Wheels  
Medicine Hat School District  
MG2 Foundation  
Minnesota Concrete Foundation  
Minot State University University Boosters  
MS Society of Canada  
National Aboriginal Business Opportunities Conference  
National Association for Industrial & Office Parks  
Ollsands Celebration Banquet  
Okanagan Boys and Girls Club  
PREP Program  
Red Cross  
Regina & District Chamber of Commerce  
Regional Municipality of Wood Buffalo  
Relay for Life  
Saskatchewan Abilities Foundation  
Saskatchewan Association of Architects  
Saskatchewan Cancer Agency  
Saskatchewan Construction Association  
Saskatchewan First Nations  
Saskatchewan Indigenous Business Forum  
Saskatoon Jazz Festival  
Saskatchewan Polytechnic  
Saskatchewan Science Centre  
Saskatoon Community Foundation  
Seattle Humane  
Southern Alberta Institute of Technology  
St. Johns Ambulance Foundation  
St. Paul's Hospital Foundation  
Steps for Life  
Stollery Children's Hospital  
Susan Komen Breast Cancer Fund  
The Mustard Seed  
The Toronto Railway Club  
Threads of Life  
University of Alberta  
University of Calgary  
University of Saskatchewan  
University of Minnesota Foundation  
United Way  
World Mining Competition  
Wounded Warriors Canada  
YMCA Canada  
YMCA Kelowna  
Young Construction Leaders of Manitoba

*Note: This list doesn't include employee volunteerism or in-kind donations.*



